

# Mass Notification Consulting

**Assessment and Threat Analysis** – Conducting comprehensive assessments of a single facility, campus or global organization to identify strengths, weaknesses, vulnerabilities and deficiencies. The analysis helps to determine what could happen, when, where and under what circumstances it could happen, as well as to assess how prepared the organization is to respond to an emergency event. The result is a report that provides a framework of information upon which a workable mass notification strategy can be built.

**Master Planning** – Developing an enterprise-wide mass notification strategy to address the short-term and long-term requirements of a client or project. Master planning provides an effective approach to building or campus-wide personnel alerting and emergency response in a single integrated written program. The objective is to meet immediate mass notification needs while addressing the complexities of interoperability between both integrated and disparate wired/wireless communications systems while satisfying longer term emergency preparedness objectives in a cost effective manner.

**Emergency Action Planning** – Planning how an organization reacts to various emergency scenarios. An emergency action plan defines an emergency event and provides a step-by-step response to the event. It takes into account a variety of potential emergency events, from a natural disaster, fire or civil disturbance to a security breach, chemical release or terrorist attack. The emergency action plan integrates the actions of multiple departments or units within an organization such as facilities management, operations, security, human resources and public relations to ensure a rapid, effective and coordinated response to a disaster or emergency event.

**Mass Notification System Design** – Planning, developing and designing reliable, interoperable and cost effective mass notification systems that interface and integrate with the following subsystems:

- **Indoor/Outdoor Speakers**
- **Voice Evacuation**
- **Telephone, Cell Phones and Pagers**
- **Radios and Wireless Devices**
- **Digital Video/Graphic Signage**
- **LANs and WANs**
- **Mass Notification Message Control System**
- **Digital Voice/Text/Graphic Messaging**

**Construction Management** – Assisting with bidding, negotiating and executing the mass notifications systems contract, monitoring the progress and accuracy of the systems installation and performing final testing and acceptance of the completed Mass Notification System to provide on-time and on-budget project performance.

**Training** – Familiarizing the client's mass notification team with the responsibilities, procedures and operational features of their mass notification systems and emergency action plans, assisting in the creation of evacuation and shelter-in-place plans and participating as observers in emergency event drills to test the effectiveness of event response procedures and functions.

**Program Enhancements** – Consulting to provide clients with enhanced mass notification system solutions over an extended period of time as technology evolves and the facility or campus continues to change. Conducting periodic surveys and evaluations to test the readiness of the Mass Notification System and verify that the emergency action plans are operationally current to meet new threats.

